



SEPT 6-9, 2018 | HYATT REGENCY ORLANDO

SPONSORSHIP PROSPECTUS



THE UNITED STATES CONFERENCE ON AIDS
September 6-9, 2018

Hyatt Regency Orlando
Orlando, FL

WHY SPONSOR USCA?

USCA has become renowned nationwide as the major convener of stakeholders across the spectrum of HIV and healthcare. Attendance is expected to be over 3,500. At USCA, leaders in the field come together to address issues that may impact your service delivery. Sponsoring USCA builds visibility for your brand or organization, connects you with a diverse group of decision-makers, and gives you a forum to share your organization's message and expertise to the 3,500+ registrants that are expected to be in attendance. Additionally, your sponsorship allows USCA to create impactful programming and funds scholarships to people affected by HIV/AIDS. Make sure that you are present to have important conversations with leaders, decision makers, and front-line service providers.

ALL SPONSORS RECEIVE THE FOLLOWING:

- Organization name and logo listing on the conference website, mobile app, and all official publications
- Organization name and logo listed on conference signage
- Sponsor ribbons for organizational staff





SPONSORSHIP LEVELS

PRESENTING SPONSOR **\$350,000**

- Exclusivity as the Presenting Sponsor
- Opportunity to host an official conference plenary session (all costs are the responsibility of the sponsor)
- Logo exclusivity on the conference bag
- Logo exclusivity on the room key cards (all costs are the responsibility of the sponsor)
- Opportunity to brand hotel space (e.g. elevator and/or column wraps)
- Two (2) two-hour workshops
- Two (2) island exhibit booths (16' x 20')
- Opportunity to have an ad printed in color in the program book agenda
- Prime advertisement placement - center program book spread, inside front, or inside cover back (4 total ads)
- Invitation to VIP Reception
- Rotating banner ad in the conference mobile app
- Access to the conference registration list before and after the conference
- Ability to brand the registration badge lanyard (right of first refusal)
- Ability to brand the social media lounge (right of first refusal)
- Five (5) conference bag inserts
- Forty-five (45) total conference registrations

PREMIERE SPONSOR **\$100,000**

- One (1) two-hour workshop
- One (1) Island exhibit booth (16' x 20')
- Prime advertisement placement - includes one (1) front or back inside cover ad or two (2) full page ads located in the conference program book
- Ability to host affiliate event in conjunctions with the conference (all costs are the responsibility of the sponsor)
- Rotating banner ad in the conference mobile app
- Access to conference registration list before and after the conference
- Invitation to VIP Reception
- Option to brand the social media lounge if available (will incur additional costs)
- Five (5) conference bag inserts
- Thirty (30) conference registrations



SPONSORSHIP LEVELS

PATRON SPONSOR **\$75,000**

- One (1) two-hour workshop
- Prime placement of four (4) in-line exhibit booths (not an island)
- Access to post-conference registration list
- Invitation to VIP Reception
- One (1) full-page advertisement in the program book
- Three (3) conference bag inserts
- Fifteen (15) conference registrations

COLLABORATING SPONSOR **\$50,000**

- Prime placement of two (2) 8'x10' exhibit booths
- Access to post conference registration list
- Invitation to VIP Reception
- One (1) full-page advertisement in the program book
- Two (2) conference bag inserts
- Ten (10) conference registrations

COLLEAGUE SPONSOR **\$25,000**

- One (1) 8'X 10' Exhibit Booth
- One (1) full-Page advertisement in the program book.
- Six (6) full conference registrations
- One (1) Conference bag insert
- One (1) full-page advertisement in the program book

FRIEND SPONSOR **\$10,000**

- One (1) 8'x10' exhibit booth
- Two (2) full conference registrations

For questions and to discuss USCA's sponsorship opportunities please contact NMAC's Development Division at development@nmac.org or at (202) 853-1847.